

## Join WAIC

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Requirements to join WAIC: World Association of Image Consultants accepts only Total Image Consultants with a proven track-record and with world class skills and the highest level of professionalism. Our elite group of members are trained to set their clients apart from the rest of the world by offering them the very best information on image and impression. To become certified as a Total Image Consultant, visit our partners at [www.impressionstrategiesinstitute.com](http://www.impressionstrategiesinstitute.com)

#### Benefits to Members

- World class training by a 30-year veteran of the image business who offers scientifically based education in image, color, color psychology, and impression strategies.
- Listing your business contact information, website, and bio for publicity
- Use of the WAIC logo on your website, adding credibility to your website
- The letters WAIC may be placed behind your name after you have successfully completed the training course from ISI.
- Templates for website and newsletters
- Access to training videos 24 hours a day as often as you like
- Access to special reports, downloads, and other valuable resources to help you build your business
- Special discounts on professional materials
- Special discounts on "refresher" courses To take advantage of these special benefits available only to members, contact us by email or call 877/245-5015 or 757/627-6669